

AZ AER Meeting Thursday, Feb 22, 2018
4:00 PM

Meeting number: 804 414 043

Meeting password: azaer

Audio connection: +1-240-454-0879 USA Toll

Attending:

- Spencer Churchill
- Danielle Cummings
- Chris Hawk
- Sunggye Hong
- Cody Franklin
- Jared Leslie
- Julie Rock
- Garrison Tsinajinie
- Jenny Wheeler

Not Attending:

Cecilia Onaiyekan

Tamara Bishop-Amavilah

Roll call: Danielle Cummings

Introduction: Jenny Wheeler

- Spring workshop
- Many based on what professionals need to be successful

Fundraising Committee: Tamara Bishop-Amavilah/Garrison Tsinajinie

- First meeting held
- Organizing a percentage night - offering people the opportunity of gathering to have dinner or something at a local restaurant (Carlos O'Brian - Happy Hour was a considered possibility) after the spring workshop, and exploring other restaurants nearby that might be willing to donate a part of the proceeds to AZAER.

- Organizing a special raffle - having a special raffle event to fundraise for 1 paid professional membership/fall conference registration and 1-2 paid parent membership(s)/fall conference registration(s).
- Advertising for newsletters and conference programs - we discussed potentially charging interested businesses \$100.00 to advertise in our fall conference program or newsletter.
- We also discussed how we might ask advertisers if they wanted to put a coupon for a free appetizer to get more business. We will explore these ideas further in our upcoming fundraising committee meeting.
- Discussion topic for the board: What are some creative ideas to solicit advertisers for the newsletters and conference programs?

Advocacy Committee: Spencer Churchill

- Resources tab on AZAER webpage

Scholarship and Archives Committees: Danielle Cummings

- May 1st and Dec 1st
- For the May 1st deadline: 1 student, 1 professional, 1 consumer

Program Committee: Cody Franklin

- Early registration extra raffle ticket
- Raffle for free registrations
- Driving a certain distance earns extra raffle ticket
- Fall conference Flagstaff visit – Embassy Suites, Little America, High Country
- Archives committee: Possible quiz question from AZAER history
- Discussed ideas with other AER chapters to boost membership
 - Raffles for discounts on O&M, international or travel discounts
 - Renewals at the conference

Forms and vendors: Chris Hawk

- Google forms not powerful enough
- Going to stay with jotform, 50% off discount we qualify for
- Started working on spring registration form

Students: Sunggye Hong

- Increase student memberships

- Spencer to give presentation to students at UofA
- Topics for email discussion

NBA Conference: Jared Leslie

- Fall 2019 National conference at FBC
- 100-200 attendees
- Announce at spring workshop

Membership Committee: Cecilia Onaiyekan

- Will share via email

Treasurer's Report: Julie Rock

- Proposed budget was emailed
- Email if you think a conference call is needed
- \$8800 in bank
- We need to build a reserve
- Focus on getting people involved
- Largest costs are speaker fees and conference hosting

Adjourn: 5:08pm